

Florida State Florists' Association/ FSFA International Presents Annual Convention  
**“Embrace”**  
and Hosting The  
“Gateway to the Americas International Floral Design Competition”

2022 Schedule  
Signia by Hilton Orlando Bonnet Creek  
14100 Bonnet Creek Resort Lane  
Orlando, Fl 32821  
407-597-3600

**Thursday July 21, 2022**

- 4:00pm – 5:00pm “Gateway” Competitors, Assistants and Judges rules meeting, questions and answers.  
**Gateway Competitors MUST attend (location to be determined)**
- 6:00pm – 10:00pm “Gateway” Competitors and Judges dinner in hotel. The cost is included in your Gateway registration. Additional fee required for assistants to attend, to be paid in advance. Meet in hotel lobby at 5:30pm

**Friday July 22, 2022**

**7:30am - 12:30pm FSMD TESTING &/ PFDE MOCK TESTING hosted by AIFD SOUTHERN CHAPTER**

**8:30am - 11:30am –Gateway Cup. Competitors must arrive in booth by 8:00am**

**Task 1- FTD Tablescape – theme “Embrace” - An intimate celebration for two”. Prize \$1000 – Sponsored by FTD**

**10:00am-5:00pm** VENDOR SET UP TRADE FAIR / EXPO

**12:00pm - 1:30pm** Lunch for “Gateway” competitors ONLY

**12:00pm - 1:00pm** FSFA Board Meeting Luncheon – FSFA Board Members ONLY

**2:00pm - 4:30pm Gateway Cup Competitors must arrive in booth by 1:30pm**

**Task 2- “FernTrust Cup” Gateway, Fabulous Foliage design – Surprise Package – All foliage design.**  
Prize \$500.00 sponsored by FernTrust, Inc.  
Foliage provided by Fern Trust, Containers provided by: UCI, UNLIMITED CONTAINERS INC.

**2:00p- 4:30p FSFA 2022 DESIGNER OF THE YEAR COMPETITION Sponsor BloomNet**  
Product Sponsors, Gardens America, Fern Trust Foliage, Smithers Oasis

**Friday Evening Open Night (DINNER ON YOUR OWN) Suggestions, Disney Springs, or evening poolside**

**6:00p - 7:00p Vendor Appreciation Presidential Suite – All Vendors and FSFA Board Members Only**

**Saturday July 23, 2022**

**8:30am - 10:00am VIEWING GATEWAY CUP**

**8:30am - 11:00am –Gateway Cup Competitors must arrive in booth by 8:00am**

**Task 3 - Details Flowers Bridal Bouquet Sponsor: Details Flowers Software**

**8:00am - 10:00pm IAN PROSSER BRIDAL BOUQUET COMPETITION** (Advanced Registration Required on the FSFA website. BRING YOUR COMPLETED DESIGN WITH YOU to the convention registration desk.

**10:00am - 11:30am MAIN STAGE PRESENTATION FEATURING DONALD YIM AIFD** – “Designing for Today’s Market with a modern style - taking retail to the next level. SPONSOR: BLOOMNET/FLORIOLOGY

**12:00pm - 1:30pm LUNCHEON and FSFA ANNUAL BUSINESS MEETING**

**12:45pm- 1:30pm Guest Luncheon Speaker – Kate Penn CEO Society of American Florist**

**2:00pm - 3:30pm MAIN STAGE PRESENTATION, FEATURING, RANDY WOOTEN AIFD PFCI - “TODAY’S BRIDE” SPONSOR: FTD**

**3:30pm - 5:00pm VIEWING GATEWAY CUP**

**2:00pm - 5:00pm Gateway Cup Competitors must arrive in booth 1:30pm**

**Task 4 - Teleflora Sunshine Cup - Interpretive Design – Prize \$1000 - Sponsor Teleflora**  
Containers sponsored by Accent Décor

**5:00pm - 6:00pm Partners Expo/ Vendors Reception**  
Hors d'oeuvre Sponsor BloomNation.  
Cash Bar (in trade fair)

**6:00pm - 7:00pm MAIN STAGE THE GATEWAY PRESENTS:” LETS TALK COMPETITIONS”**  
**FEATURING HITOMI GILLIAM AIFD, KEN SENTER AIFD, JACOB MCCALL AIFD**

**DINNER ON YOUR OWN**

**Sunday July 24<sup>th</sup> 2022**

**8:00am - 9:30am BREAKFAST & BUSINESS PRESENTATION**

**9:30am - 10:00am FSFA NEW BOARD MEETING (BOARD MEMBERS ONLY)**

**9:00am - 12:00pm Gateway Cup Competitors must arrive in booth 8:30pm**

**Task 5 - the Final Task –FLORIOLOGY FLORAL FASHION. Prize \$500**  
Sponsored by Floriology Powered by Bloomnet.

**10:00am - 11:30am MAIN STAGE PRESENTATION FEATURING: Jody McLeod AIFD CFD NCCPF -**  
“Embracing the Principles and Elements” Sponsor By TELEFLORA

**12:00noon – 2:00pm LUNCH ON YOUR OWN**

**2:00noon – 4:00pm – Vendor Breakdown of Partner’s Expo**

**2:30pm - 4:00pm MAIN STAGE PRESENTATION FEATURING, LAURA DOWLING (former White House Florist) Sponsored by AIFD FOUNDATION FLORIDA FLORIST ENDOWED FUND**

**5:00pm – 6:00pm Cocktail Reception - Cash Bar, Ballroom Foyer**

**6:00pm – 9:00pm Florida State Florists' Association presents “Embracing International Floristry” Presidential Gala and Awards Ceremony - Dinner served.**

**Winners of the Gateway to the America's Cup, FSFA Designer of the Year & the Ian Prosser Bridal Bouquet Announced.**

**(Formal Attire Recommended)**