

FSFA Annual Convention 2018
“Meraki”
&
“GATEWAY TO THE AMERICAS CUP”

Orlando Airport Marriott Lakeside
7499 Augusta National Drive
Orlando, FL 32822

Wed. June 6, 2018

All Day Gateway to The America's Cup - Competitors Arrive

Thur. June 7, 2018

8:00am-5:00pm FSMD Workshop-Vista A

1:00pm=4:00pm Gateway Competitors, Assistants & Judges Rules meeting with
Gateway Designers, Assistants & Judges - Sanibel Ballroom

5:00pm-9:00pm Gateway to the America's Cup Competitors, Judges and Assistants outing. Meet in Lobby at 5:00pm

Friday June 8, 2018

8:00am-11:00am FSMD Testing – Vista A

9:00am-5:00pm Registration – Convention Foyer

9:00am-11:30am FTD Tablescape 1st Task Gateway Cup (Competitors create in booth space) – Sanibel
(Open to the public)

11:00am-1:00pm Hands-on Class presented by Hitomi Gilliam AIFD “Artistic Design” (additional fee – limited
attendance – 20 people)– Vista B

12:00pm–1:30pm Gateway to the America's Cup Competitor & Assistant Lunch – Amelia Grand Ballroom
(Private Function)

2:00pm–4:30pm FernTrust-Bobbi Cup 2nd Task Gateway Cup (Competitors create in booth space) –Sanibel
(Open to Public)

4:30pm-6:00pm FSFA Board meeting – Executive Conference Room (Board Members Only)

6:30pm -8:00pm Welcome Reception/First Timer's Tour – Cash Bar – Hors d'oeuvres. – Foyer
(Registration Required)

Saturday June 9, 2018

7:00am-10:00 Partners-Vendor Set up (pre-function/foyer area)

8:00am-10:00 am Designer of the Year – Sponsored by Floriology/Bloomnet and Gardens America – Vista A
(Competitors Only)

8:30am- 10:00am Teeters Presents “Permanent Trends” Featuring - Corey Harbour AIFD – Live on Main Stage
Amelia ballroom (Registration required)

8:30am -11:00am Hands-on Class presented by Tanus Saab – Brazil (additional fee – limited attendance – 20
people) – Vista B

9:00am-10:30am Bridal Bouquet 3rd Task Gateway Cup Competitors in Booth Space) – Sanibel Ballroom
(open to public)

- 10:00am-4:00pm Partners-Vendor Expo open (Foyer area)
- 10:30am-11:30am Floristware Presents: “Embracing the Changes” Featuring Robbin Yelverton AIFD AAF PFCI CFD Sympathy business presentation - Live on Main Stage – Amelia Ballroom (Registration Required)
- Noon -1:30pm Luncheon FSFA Business Meeting and Elections (Registration Required) – Amelia Ballroom
- 2:00pm-5:00pm Teleflora Sunshine Cup 4th Task Gateway Cup (Competitors In booth space) – Sanibel Ballroom (Open to Public)
- 2:00pm-3:00pm Floriology/Bloomnet Presents: “The Art of Designing” Featuring Sandy Schroeck AIFD PFCI CFD Live on Mainstage - Amelia Ballroom (Registration Required)
- 3:00pm-4:30pm In Depth Business Workshop presented by Renato Sogueco (Vice President of Digital Strategies and Education – Bloomnet) (additional fee – limited attendance – 20 people) – Vista B
- 5:00pm-7:00pm Partners/Vendors Reception – cash bar (Open to Public)
- 7:00pm-9:00pm “Cheeseburgers in Paradise” Presented by FSFA – Buffet, Cash Bar and Live Entertainment, Margaritaville/Jimmy Buffet inspired beach wear encouraged! – Amelia Ballroom (Registration Required)

Sunday June 10, 2018

- 8:00am - 10:30am Hands-on Workshop - “Bodywear” presented by Anthony Swick AIFD CFD FSMC (additional fee –limited attendance – 20 people) Vista B
- 8:00am – 9:30am FSFA newly elected board meeting (Augusta B)
- 8:00am-10:00am Body Flowers 4th Final Task Gateway Cup Prep Hard Goods only Mannequin Piece (Competitors in booth space) – Sanibel Ballroom (Open to Public)
- 9:30am-10:30am BloomNet/Floriology Presents “Contagious Social Content Business Program” Featuring Renato Sogueco (VP of Digital Strategies and Education) Live on Mainstage – Amelia Ballroom (Registration Required)
- 10:00am-12:00pm Gateway to The America’s Cup-Body Flowers, fresh product added. Gateway Competitors final design. – Sanibel Ballroom (Open to public)
- 11:00am -12:00pm FTD Presents: “Weddings with Style” Featuring Ian Prosser AIFD, Live on Main Stage – Amelia Ballroom (Registration required)
- 12:30-2:30pm LUNCH AND PROGRAM - Teleflora Presents: “A Celebration of Life” Sympathy Presentation Featuring Jerome Raska AIFD CFD PFCI CFD AAF Live on Main Stage-Amelia Ballroom (Registration Required)
- 2:30pm-3:30pm Gateway competitors return to booths to clean up and move out of space – Sanibel Ballroom (Competitors and assistants only)
- 3:30pm-4:30pm Florida Florist Fund Presents: “Floral Artistry” Featuring Damien Koh, Singapore. Live on the Main Stage- Amelia Ballroom (Registration Required)
- 6:00pm-6:30pm FSFA Presents “Seasons” Cocktail reception/cash bar – Foyer (Open to Public)
- 6:30pm-10:00pm FSFA Presents “Under the Florida Sky” Presidential Gala and Awards / Gateway to The America’s Cup Winners announced, Formal attire is recommended – Amelia Ballroom (Registration Required or separate ticket purchase)